



## Ideas for Your Short Video

Again, you are free to get as creative as you'd like with your video as long as it focuses on budget cuts or the value of public education, but if you need help getting started or brainstorming ideas, take a look at some of the ideas below.

### **FORMAT**

There are several types of films that you could potentially produce:

- Write a script and have people act out parts.
- Make it a documentary and focus on real situations and people.
- Do interviews with people being affected.
- Produce an animated piece.
- Use a montage of still pictures, with or without voiceover.
- OR anything else you can think of...

### **GUIDING QUESTIONS**

These are questions that you could ask other people, or just ask yourself and use the answers to guide the direction of your piece:

- What specific programs have been cut and how is this affecting me and/or my community and/or my kids?
- Why was it wrong to cut the programs that were cut? What was their value?
- Why is education important to me, my community, the economy, etc.?
- Why should education be a priority for our state and the nation?
- What good things are happening with education in my area?
- What bad things are happening with education in my area?

### **PRODUCTION TIPS**

You don't have to be Steven Spielberg or even a professional filmmaker to produce a video. This can even be your first! However, there are just a few things to think about when putting together your video:

- **Lighting/Picture:** is my video visually clear enough for people to see what is going on and understand the message?
- **Sound:** can people speaking be heard clearly?

- Editing: are my shots arranged in such a way that the story or message has a clear and logical flow?
- Theme: is my video relevant to the topic of the project?